



United Nations  
Educational, Scientific and  
Cultural Organization

Sector for  
External Relations  
and Public Information

**Authorizations to  
use the UNESCO Logo**  
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**General Conditions**

## **Authorizations to use the UNESCO Logo**

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### **GENERAL CONDITIONS**

- The general conditions for the use the UNESCO logo, or a specific logo that has been created by UNESCO for special purposes such as, inter alia, the celebration of a UN Day, Year or Decade, patronage, events and activities that are officially recognized by its governing bodies (hereinafter “the Logo”), including its graphic specifications, are determined by UNESCO and they cannot be changed without prior written agreement of UNESCO.
- Authorizations to use the Logo are only granted to activities whose technical and Financial feasibility is guaranteed at the date of the request.
- Unless specified otherwise through a decision from UNESCO’s governing bodies or a specific contractual arrangement, authorizations to use the Logo are granted in connection with specific one-off activities that are limited in time (i.e. mainly events, publications or audiovisual productions). They are not granted to personalities, organizations or projects /initiatives that are evolving in time.
- The Logo must be cautiously used so as not to:
  - falsely suggest that UNESCO would be involved in or in any way responsible for the activity or event to which the use of the Logo has been authorized; or
  - cause a misinterpretation by the public about the respective and independent status of an entity and of UNESCO.
- Under no circumstances can the Logo be used for commercial purposes. The sale of goods or services bearing the name, acronym, logo or Internet domain names of UNESCO chiefly for profit is regarded as commercial use. Commercial use of the name, acronym, logo or Internet domain names of UNESCO, in whatsoever form or combination, must be expressly authorized by the Director-General of UNESCO through a specific contractual arrangement.
- The entity that is authorized to use the Logo for a specific activity must not authorize other persons or entities to use the Logo in whatsoever form or combination, or the name, acronym, logo or Internet domain names of UNESCO, in whatsoever form or combination.
- The entity that is responsible for the activity to which the use of the Logo has been granted
  - is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;
  - shall hold harmless and defend UNESCO and its officials against any action that may be brought against UNESCO.